



14th Annual Data Quality Summit Agenda

October 22-24, 2013 ♦ Travaasa Resort ♦ Austin, TX

Wednesday, October 23rd 2013

8:00-9:00am	Breakfast (Jean's Kitchen)
8:00-9:00am	Registration & Badge Pick-up (Lone Star Foyer)
9:00-9:15am	Welcome & Opening Address (Lone Star Room) Peter Benson, Executive Director, <i>ECCMA</i>
9:15-9:50am	Big Data & Data Quality- Experience & Perspective from Consumer Internet Dan Defend, Data Quality Manager, <i>Yahoo!</i>
9:50-10:25am	Big Data Quality: Can Data Quality Survive the Big Data Revolution? Roger Wahman, VP, <i>InterSys Consulting</i>
10:25-10:35am	Big Data Open Discussion
10:35-11:00am	Morning Break (Lone Star Foyer)
11:00-11:35am	The NATO Codification System: Linking Industry & Government Worldwide Steven Arnett, Chief, Codification Services, <i>NATO Support Agency (NSPA)</i>
11:35-12:10pm	A Standards-Based Approach to Bridge the Gap Between Electronic Catalogues & Engineering Dan Carnahan, Program Manager, <i>Rockwell Automation</i>
12:10-12:20pm	Data Provenance Open Discussion
12:20-1:20pm	Lunch (Jean's Kitchen)
1:20-1:55pm	Unique Identification of Real Property Using Open Standards Elizabeth Green, Principal Consultant, <i>Rel-e-vant Solutions</i>
1:55-2:30pm	Reference Data in the Cloud Diane Schmidt, Managing Director, <i>Noetic Partners</i> Justin Magruder, Senior Managing Director, <i>Noetic Partners</i>
2:30-2:55pm	Data Quality- Foundation of Good Spend Visibility Fred Henien, Master Data Management Solutions, <i>Ariba an SAP company</i>
2:55-3:05pm	Measuring Data Quality (Part 1) Open Discussion
3:05-3:30pm	Afternoon Break (Lone Star Foyer)
3:30-4:05pm	What a Data Quality Tool Can Do for You Mark Hudson, Senior Manager, <i>CapTech</i>
4:05-4:40pm	Master Data Acquisition- A Project Necessity Pieter Strydom, Director, <i>PiLog</i>
4:40-4:50pm	Measuring Data Quality (Part 2) Open Discussion
4:50-5:00pm	Closing Remarks Peter Benson, Executive Director, <i>ECCMA</i>
6:00-8:00pm	Dinner (The Spur Room)



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9:00-9:15am	Welcome & Opening Address (Lone Star Room) Peter Benson, Executive Director, <i>ECCMA</i>
9:15-9:50am	Data Alliances- A Foundation to for Success Thomas Tong, VP of Client Engagements, <i>Knowledge Transformation Partners</i>
9:50-10:25am	The Road to Noncompliance is Paved with Good Data Craig Laufer, QA Engineer, <i>Erie Insurance</i>
10:25-10:35am	Data Governance Open Discussion
10:35-11:00am	Morning Break (Lone Star Foyer)
11:00-11:35am	The Secret to a Successful "Big Data" Initiative: An Effective MDM Platform William Miller, Director, Product Management - MDM, <i>Oracle</i>
11:35-12:10pm	MDM as a Business Tool for Data Standardization Luuk van den Berg, Data Governance Lead, <i>Cisco Systems</i>
12:10-12:20pm	Master Data Management Open Discussion
12:20-1:20pm	Lunch (Jean's Kitchen)
1:20-1:55pm	A Holistic Approach to Data Quality Timothy King, Executive Consultant, <i>LSC Group</i>
1:55-2:30pm	Making Predictions with Data Mining Tools Mark Hudson, Senior Manager, <i>CapTech</i>
2:30-2:55pm	A SaaS Approach to Entity Identity Management Dr. John Talburt, Director, ERIQ Research Center, <i>UALR</i>
2:55-3:05pm	Turning Quality Data into Valuable Information (Part 1) Open Discussion
3:05-3:30pm	Afternoon Break (Lone Star Foyer)
3:30-4:05pm	Speed, Agility & Performance Delivered by cloudData Quality (cDQ) & Data Stewardship Kraig Sauter, Senior Director, <i>KAYGEN Enterprise Solutions Practice</i>
4:05-4:40pm	Case Study Exxaro Resources – Implementation of a Content Management Solution Based on eOTD and ISO 8000 Hannes De Bruin, Manager- Supply Management, <i>Exxaro</i> Pieter Strydom, Director, <i>PiLog</i>
4:40-4:50pm	Turning Quality Data into Valuable Information (Part 2) Open Discussion
4:50-5:00pm	Closing Address & End of Summit Peter Benson, Executive Director, <i>ECCMA</i>

Join us next year! October 21-23, 2014

www.eccma.org/2014dqss