



# 10<sup>th</sup> Annual Data Quality Conference *Tentative Agenda (UPDATED)*

Bethlehem, PA

Tuesday October 27<sup>th</sup> 2009

16:00-18:00 **Registration (Grand Ballroom Entrance)**

18:00-20:00 **Welcome Reception (Terrace 1741)**

## Wednesday October 28<sup>th</sup> 2009

07:00-17:00 **Registration (Grand Ballroom Entrance)**

07:00-08:30 **Buffet Breakfast- Sponsored by ESG (Foyer)**

08:30-10:00 **Panel 1 (Grand Ballroom)**

Moderator:

Mr. Peter Benson, ECCMA, Executive Director and Chief Technical Officer

ECCMA – A Retrospective and Future Vision: This panel will present and discuss the challenges, achievements and vision of the association as it looks back on its first ten years.

*ECCMA's first few years- Development of international membership and transitioning from UNSPSC to the eOTD by:* Ms. Yvette Thomas, PMCA, First Executive Director of ECCMA

*From the eOTD to International Standards for open technical dictionaries (ISO 22745) and master data quality (ISO 8000-100) by:* Dr. Gerald Radack, Concurrent Technologies Corporation Inc. (CTC), ECCMA Fellow 2009

*Cataloging at Source (C@S) faster, better, cheaper cataloging by:* Mr. Ian Smith, UK NCB, International Policy Manager

10:00-10:30 **Coffee Break (Foyer)**

10:30-12:00 **Panel 2 (Grand Ballroom)**

Moderator:

Mr. Peter Benson, ECCMA, Executive Director and Chief Technical Officer

Master Data Quality – A Commercial Imperative: This panel will present and discuss the value of quality master data in commercial systems and take a brief look into what information and insights the combination of ontologies and quality master data may eventually deliver.

Speakers:

Dr. Salomon de Jager, PiLog International, CEO

Mr. Bern Werner, Salar, Inc., Vice President, ECCMA Board Director

Dr. Donald Hillman, Lehigh University, Professor, ECCMA Board Director

12:00-13:00 **Buffet Lunch (Terrace 1741)**

13:00-18:00 **Exhibition (Mural)**

15:00-15:30 **Coffee Break (Foyer)**

19:00-21:00 **Award Dinner- Sponsored by PiLog (Grand Ballroom)**

*Subject to change*



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**Thursday October 29th 2009**

07:00-12:00	<b>Registration (Grand Ballroom Entrance)</b>
07:00-08:30	<b>Buffet Breakfast (Foyer)</b>
07:00-16:15	<b>Exhibitor Presentations</b>
	Seven workshops will cover new technology and practical examples of vendor specific data quality application software and data cleaning services as well as introduce you to Content Standards Councils responsible for adding terminology for specific industries or domains of interest.
	<b><u>Track 1 (Grand Ballroom)</u></b>
08:30-09:15	<b><i>Mr. Miroslav Padalik</i></b> <b><i>AURA, s.r.o.</i></b> Software solution of codification based on NCS, eOTD and ISO 8000.
09:30-10:15	<b><i>Mr. Gideon Huisamen</i></b> <b><i>PiLog International</i></b> Provide software solutions for master data management.
10:30-11:15	<b><i>Mr. Mark Michel</i></b> <b><i>Infor</i></b> <b>TBA</b>
11:30-12:15	<b><i>Mr. Chris Roberts &amp; Jacqueline Roberts</i></b> <b><i>DATAForge LLC- On behalf of AICSC</i></b> Introduce the Automotive Industry Content Standards Council.
12:30-13:30	<b>Buffet Lunch (Terrace 1741)</b>
13:30-14:15	<b><i>Mr. Harold P. Frisch</i></b> <b><i>On behalf of SSDCSC</i></b> Introduce the Aerospace Content Standards Council.
14:30-15:15	<b><i>Dr. Salomon de Jager</i></b> <b><i>PiLog International on behalf of SICSC</i></b> Introduce the Service Industry Content Standards Council.
15:30-16:15	<i>Open for Exhibitor</i>
16:15-16:45	<b>Ice Cream Sundaes (Terrace 1741)</b>
16:45-17:00	Closing address in Terrace 1741

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**Pre-conference ISO 8000-110:2008 Certification Workshop**

**Tuesday October 27<sup>th</sup> 2009**

09:00-10:00 **Workshop Registration & Breakfast (Northampton)**

10:00-12:00 **ISO 8000-110:2008 MDQM™- Introductions and Theory**

- NATO codification system as the foundation for the eOTD, ISO 22745 and ISO 8000
- Creating a metadata registry
- Developing data requirement statements
- Measuring data quality
- Researching and requesting missing data
- Developing rules for descriptions

12:00-13:00 **Lunch (Moravian)**

13:00-15:00 **ISO 8000-110:2008 MDQM™- Completion of certification process (Northampton)**

- Develop an eOTD-i-xml Identification Guide
- Create an eOTD-q-xml request for characteristic or reference data
- Create an eOTD-r-xml reply to a request for data

*Subject to change*