



2980 LINDEN STREET,  
SUITE E2 • BETHLEHEM,  
PENNSYLVANIA • 18017  
OFFICE: +1 610 861 5990  
FAX: +1 610 625 4657  
[WWW.ECCMA.ORG](http://WWW.ECCMA.ORG)

# Press Release

Contact: Brittany Marmo  
Phone: (610) 861 5990  
[brittany.marmo@ECCMA.org](mailto:brittany.marmo@ECCMA.org)

FOR IMMEDIATE RELEASE  
9 A.M. EST, September 1, 2009

## **CATALOGING AT SOURCE (C@S) - FASTER, BETTER, CHEAPER AUTHORITATIVE MASTER DATA**

BETHLEHEM, PA, SEPTEMBER 1, 2009: The Electronic Commerce Code Management Association (ECCMA) is proud to announce its 10<sup>th</sup> Annual ECCMA Conference- A milestone in the master data quality industry! This conference will be held October 27<sup>th</sup>-29<sup>th</sup>, 2009 in Bethlehem, Pennsylvania.

Master data quality is one of the most significant issues affecting the safe and efficient operation of a business today. The frustration and cost of avoidable delays and mistakes caused by poor data quality impacts all aspects of business, from design, procurement, operations and management. Solving the problem starts with the ability to measure data quality. An International Standard for master data quality, ISO 8000-110:2008, was created at the request of the U.S. Department of Defense and members of NATO logistics, with the support of

~ MORE ~

## **Cataloging at Source (C@S)- Faster, Better, Cheaper Authoritative Data**

Page 2

industry experts from twenty-two countries. The standard covers the fundamental quality of data contained in its syntactic and semantic encoding, qualities that are at the heart of data portability, long-term data preservation and data integration.

Quality data is authoritative data. Companies looking to improve the quality of their design, procurement, inventory and plant management or ERP systems are looking to their suppliers to provide them with better quality data to create better descriptions, this is Cataloging at Source (C@S).

ECCMA's 10<sup>th</sup> Annual Conference is dedicated to ISO 8000 and (C@S). ISO 8000 is the cornerstone of the new Cataloging at Source (C@S) process that makes it faster, better and cheaper for companies to get the quality data they need to manage their assets, logistics and procurement.

Whether you are a seasoned professional or new to the data quality industry, this conference is a unique opportunity to meet and network at a more personal level with companies focused on improving data quality to get faster, better, cheaper information.

Please visit [www.ECCMA.org](http://www.ECCMA.org) for more information registration details.

~ MORE ~

## Cataloging at Source (C@S)- Faster, Better, Cheaper Authoritative Data

Page 3

-End-

Editor's notes

The Electronic Commerce Code Management Association (ECCMA) [www.eccma.org](http://www.eccma.org) is an international not for profit membership association founded in 1999 with mission to research, develop and promote better quality data for use in electronic commerce. The Association first developed the UNSPSC as a global commodity classification and went on to develop the ECCMA Open Technical Dictionary (eOTD) to allow the creation and exchange of unambiguous, language independent descriptions. The eOTD is based on the Federal Cataloging System and the NATO Codification System, the systems used to manage the world's largest shared inventory developed by the Department of Defense at a cost in excess of \$3 Billion and used today by over 50 countries. ECCMA is the American National Standards (ANSI) appointed administrator of the US Technical Advisors Group to ISO Technical Committee 184 Sub Committee 4 (TC 184/SC 4), a leading ISO technical committee responsible for development and maintenance of international standards for industrial data.