

ISO 8000 International Data Quality Conference
Tentative Agenda
Battle Creek, Michigan
Tuesday October 14th 2008

17:00-18:00 **Registration**
18:30-20:30 **Welcome reception**

Wednesday October 15th 2008

07:00-10:00 **Registration**
07:00-08:00 **Breakfast**

08:00-08:30 **Opening address**
The NATO Codification System as the foundation for the eOTD, ISO 22745 and ISO 8000
Mr. Peter Benson, Electronic Commerce Code Management Association (ECCMA)
Executive Director and Chief Technical Officer
Project leader for ISO 22745 (technical dictionaries) and ISO 8000 (data quality)

08:30-10:00 **Panel 1**
Master Data Quality – A Defense Imperative: The panel will provide a background to the Federal and NATO Cataloging Systems as the World's largest Master Data project and an insight into the practical application of ISO 8000 for faster, better and cheaper master data.
Moderator:
Mr. Steven Arnett, Defense Logistics Information Service (DLIS)
Chief U.S. National Codification Bureau
Speakers:
Mrs. Emily Grantner, DLIS, Supply Systems Analyst
Mr. Ian Smith, UK NCB, International Policy Manager
Mr. Grzegorz Truskiewicz, Poland NCB, Senior Specialist

10:00-10:30 **Coffee Break**

10:30-12:00 **Panel 2**
Master Data Quality – A Commercial Imperative: This panel will be discussing the role of quality metadata and master data in commercial systems.
Moderator:
Mr. Peter Benson, ECCMA
Speakers:
Dr. Salomon de Jager, PiLog International, CEO
Mrs. Debra Fryar, Partnet, Program Manager
Jim Wakefield, IBM, Account Representative

12:00-13:00 **Buffet lunch in exhibition hall**

17:00 **Exhibition closes**

18:30-21:00 **ISO 8000 International Data Quality Conference Award Dinner**

Subject to change

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Thursday October 16th 2008

07:00-09:00	Registration	
07:00-08:00	Breakfast in exhibition hall	
08:00-08:45	<i>Mr. Bob Peffen</i> <i>MRG Inc.</i> Data Integrity is a Universal Issue.	<i>Mr. Casey Guehl and Mrs. Stacey Woodruff</i> <i>Defense Logistics Information Service (DLIS)</i> Maintaining Department of Defense Identification Guides
09:00-09:45	<i>Mr. Jim Hart</i> <i>DataFlux</i> Commodity Coding and building product master data management from a data quality foundation	<i>Mr. Fred Henein</i> <i>Quadrem</i> Data quality in the mining industry
09:45-10:30	Coffee Break	
10:30-11:15	<i>Mr. Pieter Strydom</i> <i>PiLog International</i> Automating the creation and maintenance of short and long descriptions for ERP systems	<i>Mr. Doug Daniels</i> <i>Defense Logistics Information Service (DLIS)</i> Working with vendors to obtain data, an overview of the iGIRDER program
11:15-12:00	<i>Mr. Krishna Shastry</i> <i>Griha Software</i> The growing sophistication of the master data cleaning service industry	<i>TBA</i> ISO 8000:120 Data Provenance; tracking the origin of data
12:00-13:00	Buffet Lunch	
13:00-13:45	<i>Dr. Gerry Radack</i> <i>Concurrent Technologies Corporation (CTC)</i> Lehigh University Research into automated classification systems using the eOTD, OWL and RDF	<i>Mr. David Becker</i> <i>MITRE Corporation</i> Enterprise Data Quality Management Services a pilot project for the Air Force
14:00-14:45	<i>Mr. Ric Starck and Mrs. Barbara Grofe-Mason</i> <i>Synergetics Incorporated</i> Managing portable master data - The Integrated Mobile Database Case Study	<i>Mrs. Anna Shevchenko</i> <i>Severstal</i> Challenge of localizing descriptions and how master data quality can help solve some of the problems
15:00-15:45	Ice Cream Sundaes in Exhibition Hall	
15:45-16:00	Closing address in the Exhibition Hall	
16:00	Exhibition closes	

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Pre-conference ISO 8000-110:2008 Certification workshop

Tuesday October 14th 2008

07:00-08:00 **Registration breakfast**

08:00-15:00 **ISO 8000-110:2008 Master Data Quality Manager Certification**

Covers the development of data requirement statements and data queries. Includes the certification of participants as Master Data Quality Managers under ISO 8000-110:2008. Participants will be guided in the development of identification guides in eOTD-i-xml, the generation of requests for data as queries in eOTD-q-xml and reading replies in eOTD-r-xml.

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